



National Rural Touring Forum
and
Night Out Wales

**NRTF Annual Conference
2011**

**Extending the Reach
Conference and Showcases**



Cyngor Celfyddydau Cymru
Arts Council of Wales



Tuesday 12th July – Thursday 14th July
2011

University of Wales, Caerleon Campus,
Newport



Supported by
**ARTS COUNCIL
ENGLAND**

*We encourage the appropriate use of mobile phones and other devices for posting thoughts from this event.
Please use the tag #ruraltouring to help your posts and tweets to be found.
Blog: <http://nrtf.wordpress.com/> YouTube: <http://bit.ly/nrtfvideo>*

Every effort has been taken to make sure this schedule is as accurate as possible however some sessions may be subject to change.

Tuesday 12th July 2011

12 noon – 2.00pm	1	Registration company market place networking	Keggie Building Floor B 1&1A Market Place
2.00pm – 2.20pm	2	Welcome to NRTF annual conference 2011 John Laidlaw: NRTF Chair, Director Live & Local Peter Gregory: Manager Night Out Scheme Nick Capaldi: Chief Executive Arts Council Wales Promoter Voice: Gaynor Morgan Rees, Theatr Twm o'r Nant	Keggie Building Floor C 1&1A
2.20pm – 2.50pm	3	Key Note Speech: Extending the Reach John McGrath: Artistic Director National Theatre Wales, NRTF Conference Chair	Keggie Building Floor C 1&1A
3.00pm – 4.20pm	4	Showcase A: 3D Theatre Company: When the Wind Blows Chris Tally Evans: Tales of 1 st and 2 nd Sight Rhodri Miles: Burton	Main Building Main Hall Theatre
4.30pm – 5.00pm		BREAK and company market place networking	Keggie Building Floor B 1&1A Market Place

Tuesday 12th July 2011 continued

5.00pm – 6.00pm	5	<p>NRTF the way forward John Laidlaw: NRTF Chair, Director Live & Local Ralph Lister: NRTF Development Director Promoter Voice: Barbara Tremewan, Perranporth, Cornwall</p>	Keggie Building Floor C 1&1A
6.00pm – 6.20pm	6	<p>Pitching Opportunities 1 minute pitching opportunities for companies performers and projects Followed by showing of IVOC DVD: 5 years and 41 days of the International Village of Culture Commissioning new work for rural communities.</p>	Keggie Building Floor C 1&1A Sue Robinson
6.20pm– 7.45pm		<p>Self service hot buffet</p>	Main Building Clarence Cafe
7.50pm-10.30pm	7	<p>Showcase B: Mai Oh Mai Productions: The Harri-Parris - The Leaving Do Gareth Bonello & Harriet Earis Paul Granjon: Hand Made Machines 20 minutes Break</p>	Main Building Main Hall Theatre
	7	<p>Showcase B continued: The Devils Violin Stu Brown Band (Jazz Services Rural Choice) Ginge & Celloboi</p>	Main Building Main Hall Theatre

Wednesday 13th July 2011

7.30am-9.00am		<p>Breakfast</p>	Refectory
9.00am – 9.30am		<p>New delegate registration company market place networking time</p>	Keggie Building Floor B 1&1A Market Place
9.10am – 9.30am	8	<p>What is the NRTF and what is rural touring all about? Are you new to it all? This will be a short introduction to the NRTF and to rural touring for new comers. Led by members of NRTF board Claire Smith & Ian Martin.</p>	Keggie Building Floor C 01B
9.20am – 9.30am		<p>Showing of IVOC DVD: 5 years and 41 days of the International Village of Culture Commissioning new work for rural communities.</p>	Keggie Building Floor C1&1A
9.30am – 10.10am	9	<p>Welcome to the day and Chair's summary John McGrath: Artistic Director National Theatre Wales, NRTF Conference Chair Huw Lewis: Minister for Housing, Regeneration and Heritage Welsh Government Sarah Maxfield: Regional Director Arts Council England, NW Promoter Voice: Amilia Burrage, Llanbedr Village Hall Amanda Rigali: Director of Touring Arts Council England</p>	Keggie Building Floor C1&1A

Wednesday 13th July 2011 continued

10.15am – 11.00am	10a	<p>Extending the Reach: New Audiences New Places</p> <p>This session provides a chance to hear about some exciting touring scheme projects plus Q&A and discussion.</p> <p>Alex Murdoch: Artistic Director Cartoon de Salvo. Pub Rock was developed by Cartoon de Salvo in 2009/2010 and toured to pub venues adjacent to urban theatres across the country. In 2011, Beaford Arts and Take Art together with Cartoon de Salvo re-developed the piece for rural pubs and communities.</p> <p>Sian Kerry: Director Arts Alive & Dawn Badland: Director Applause Rural Touring Scheme. Village Fetes and Market Places. Two schemes with different approaches to outdoor summer programming including an International company and commissioned work from the UK</p>	<p>Keggie Building Floor C 1&1A</p> <p>Chair: Mark Wallace Director Beaford Arts</p>
10.15am-11.00am	10b	<p>Beginner's tour of digital media</p> <p>How can digital and social media be used by the event organiser in the real world? And why? Carl Morris looks at how you can get started. No previous experience is assumed.</p> <p>Presentation by Carl Morris: Native HQ</p>	<p>Keggie Building Floor B 01b</p>
10.15am-11.00am	10c	<p>Promoter information swap: Introductions</p> <p>Did you know that there are over 2,000 voluntary promoters putting on live arts events in their community halls? This session provides a chance to meet some other voluntary promoters and to identify some common areas for discussion at the next session.</p> <p>A facilitated session led by Caroline Aston: Director North East Arts Touring & Sue Robertson: Voluntary Promoter North East Arts Touring</p>	<p>Keggie Building Floor C 01b</p>
11.00am – 11.25am		<p>BREAK and company market place networking</p>	<p>Keggie Building Floor B 1&1A Market Place</p>
11.15am – 12.30pm		<p>Digital media surgeries</p> <p>Carl Morris: NativeHQ will be answering your questions and demonstrating various tools and practices, from video to Twitter to blogging and beyond. Anyone can pop by and watch, but please book in advance if you'd like to ask a specific question.</p>	<p>Keggie Building Floor B 1&1A Market Place</p>
11.30am – 12.30pm	11	<p>Showcase C (theatre for young people):</p> <p>Likely Story: Pea</p> <p>Promoter voice: Dawn Devine, Fallibroome Academy, East Cheshire</p> <p>Theatr Iolo: Little Red Ruby Tells Tales</p> <p>Arad Goch: One Step Two Step</p>	<p>Main Building Main Hall Theatre</p>
11.30am – 12.30pm		<p>Informal Discussion Group</p> <p>Open discussion session</p>	<p>Floor C 01b Facilitator David Porter, NRTF</p>
12.30pm – 1.30pm		<p>Lunch</p>	<p>Keggie Building</p>

Wednesday 13th July 2011 continued

1.30pm – 2.30pm	12a	<p>Extending the Reach: Working with Young People. This session provides a chance to hear about some innovative projects plus Q&A and discussion. Hilary Farr: Night Out & Christine Smith: Gwent Police. Young Promoters with Unusual Partners. Night Out's award winning partnership with Gwent Police delivering Young Promoter projects in the South Wales Valleys. Guy O'Donnell: Bridgend County Borough Council & Chelsey Gillard & Rachel Williams: Bridgend Young Critics aims to develop and showcase the voices of young people, encouraging them to think critically about the theatrical or musical productions they have seen. Claire Smith: Cheshire Rural Arts Officer. Cheshire Youth Theatre Project. Cheshire Rural Touring Arts have worked in partnership with Connexions and young people to make a series of bespoke plays with music which have been toured back into rural youth clubs.</p>	<p>Keggie Building Floor C 1&1A</p> <p>Chair: Gill Vickers Livelincs Rural Touring</p>
1.30pm – 2.30pm	12b	<p>Eyes Wide Open: Rural touring a practical guide for companies and artists If you are not sure where to start, this session provides an opportunity for companies and performers to ask some questions and find out about the nuts and bolts of rural touring. A facilitated session led by Beverley Bishop: Creative Arts East & Alex Murdoch: Cartoon de Salvo with input from voluntary promoters and companies and performers</p>	<p>Keggie Building Floor C 01b</p>
1.30pm – 2.30pm	12c	<p>Beginner's tour of digital media Another chance to see the presentation by Carl Morris</p>	<p>Keggie Building Floor B 01b</p>
2.40pm – 4.00pm	13a	<p>Showcase D: Hijinx Theatre: Old Hands Theatr na N'Og : Aesops Fables Clwyd Theatr Cymru TYP : Tall Tales</p>	<p>Main Building Main Hall Theatre</p>
2.40pm – 4.00pm	13b	<p>Informal Discussion Group Suggested topic 1. Arts v Entertainment in village hall programming</p>	<p>Keggie Flr C 01B Chair John Laidlaw</p>
4.00pm – 4.30pm		<p>BREAK and company market place networking</p>	<p>Keggie Flr B1&1A</p>
4.30pm – 5.30pm	14a	<p>Extending the Reach: Diversity - This session provides a chance to hear about some touring scheme projects plus Q&A and discussion: Nike Jonah: Senior Diversity Project Officer, Arts Council England. The decibel showcase is an un-missable event programming diverse, distinctive and engaging performance art. Sian Kerry: Arts Alive & Bobby Tiwana: Black Country Touring. Black Country Green Country brings together Community Action Project in Cape Hill, Smethwick and Stiperstones CE Primary School in Shropshire. Two communities less than two hours apart and yet so different. Alan McLean: Black Country Touring. "Impress" works with different impairment groups including promoting by the deaf community in Dudley, and by a visual impairment group in Sandwell.</p>	<p>Keggie Building Floor C 1&1A</p> <p>Chair: Helen Featherstone Participation and Engagement Arts Council England</p>

Wednesday 13th July 2011 continued

4.30pm – 5.30pm	14b	<p>Promoter information swap: follow on from previous session</p> <p>This session follows on from session 3c and provides a chance to take the discussion a bit further and pick up on some common issues experienced by voluntary promoters putting shows on in their community venues. A facilitated session led by Caroline Aston: Director North East Arts Touring and Sue Robertson: Voluntary Promoter North East Arts Touring</p>	Keggie Building Floor C 01B
4.30pm – 5.30pm	14c	<p>Further adventures with digital media</p> <p>Here we will be exploring more uses of digital media, particularly for the event promoter. This presentation by Carl Morris is a continuation from the Beginner's tour held earlier today.</p>	Keggie Building Floor B 01b
5.35pm – 6.30pm	15a	<p>Extending the Reach: Digital Technology engaging a wider audience</p> <p>Find out how two projects used digital technologies to find, engage and involve new audiences, with a discussion Q&A on how you can explore the digital in your own creative practice.</p> <p>Catherine Paskell: Freelance Director National Theatre Wales. 'The Beach' aimed to bring back Prestatyn's missing generation. In partnership with Hide&Seek, three writers took on the challenge of creating a social gaming experience like no other. The interactive show also had an online life, with games, characters and more coming to life on Facebook, YouTube and more.</p> <p>Bobby Tiwana: Black Country Touring. Live webcast show, Behna (Sisters) is a play set in a Punjabi household the day before a wedding. As the festivities peak there are 'real' fireworks going off in the kitchen between two generations of sisters.</p>	Keggie Building Floor C 1&1A Chair: John McGrath National Theatre Wales
5.35pm – 6.30pm	15b	<p>International showcasing: Practical advice for companies and performers on showcasing</p> <p>Sue Urquart and Chris Ball: Atlantic Presenters Network Canada</p>	Keggie Building Floor C 01B
6.30pm – 8.00pm		Dinner Barbeque	Main Building Clarence Café
8.00pm – 10.30pm	16	<p>Showcase E:</p> <p>Sian James George Orange: Man on the Moon Tanya Davis (Canada)</p> <p>20 minutes Break</p>	Main Building Main Hall Theatre
	16	<p>Showcase E continued:</p> <p>Philip Clouts Band (Jazz Services Rural Choice) Cat Weatherill Jamie Smith's Mabon</p>	Main Building Main Hall Theatre

Thursday 14th July 2011

7.30am-9.30am	Breakfast	Refectory Main Building
9.30am – 10.00am	New delegate registration company market place networking time	Keggie Bldng Floor B 1&1A Market Place
10.00am – 10.15am	17 Welcome to the day and Chair's summary John McGrath: Artistic Director National Theatre Wales, NRTF Conference Chair Promoter Voice: Paul Graham, Market Theatre Ledbury	Keggie Building Floor C 1&1A
10.15am – 11.15am	18 Environmental Sustainability: How green is my scheme? This session provides a much needed definition of sustainability and its importance in modern society, giving practical advice on how rural touring can become more environmentally sustainable. A short question and answer session will then be followed by a workshop where groups will be challenged to come up with realistic, implementable ideas for promoters, performers and schemes to reduce their carbon footprint and help spread the sustainable message. Rhodri Thomas: Development Officer Cynnal Cymru-Sustain Wales discusses what sustainability is and how can the arts make a difference in these times of ecological, economic and social instability? Lori Frator: Research Manager/Senior Research Associate at the ESRC Centre for Business Relationships, Accountability, Sustainability and Society (BRASS) at Cardiff University. Towards Sustainability An Overview for Touring Companies to introduce sustainable practices into small to medium scale touring productions. John McGrath: National Theatre Wales. How National Theatre Wales are incorporating sustainability into their work.	Keggie Building Floor C 1&1A Chair Hilary Farr- Night Out
11.15am – 11.45am	BREAK and company market place networking	Keggie Building Floor B 1&1A Market Place
11.45am – 12.00pm	19 NRTF AGM	Keggie Building Floor C 1&1A
12.00pm – 1.00pm	20 Conference Feedback, Next Steps, Conference 2012 John McGrath Artistic Director National Theatre Wales, NRTF Conference Chair with members of the NRTF board	Keggie Building Floor C 1&1A
1,00pm	Lunch and depart	Keggie Building Floor B 1&1A