

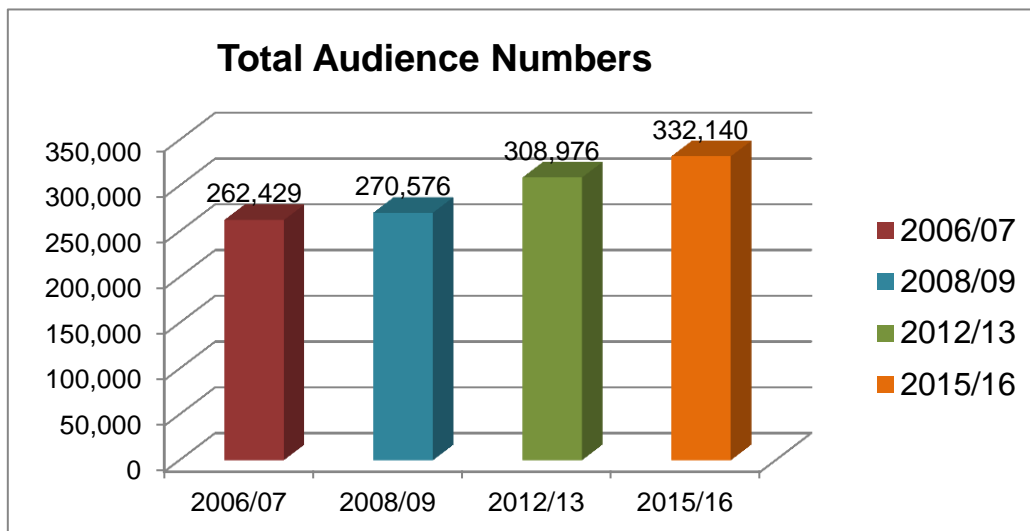
NRTF 2015/16 Rural Touring Scheme Audit

A programme of research took place with the 25 English, one Welsh and two Scottish touring scheme members of NRTF in summer 2016 to enable an assessment to be made of the activity of the schemes during the financial year 2015/16.

Below is a breakdown of some of the key findings.

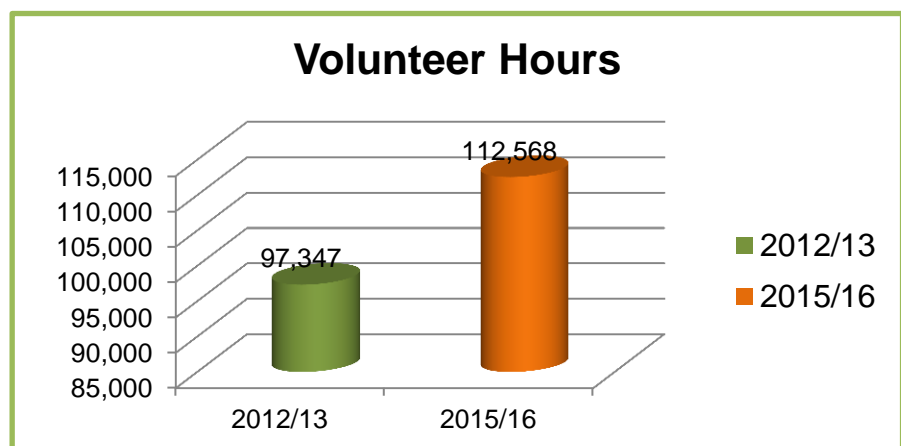
Total Audience Numbers

Since the first NRTF audit in 2006/07 there has been an increase in audience numbers of **26%**.



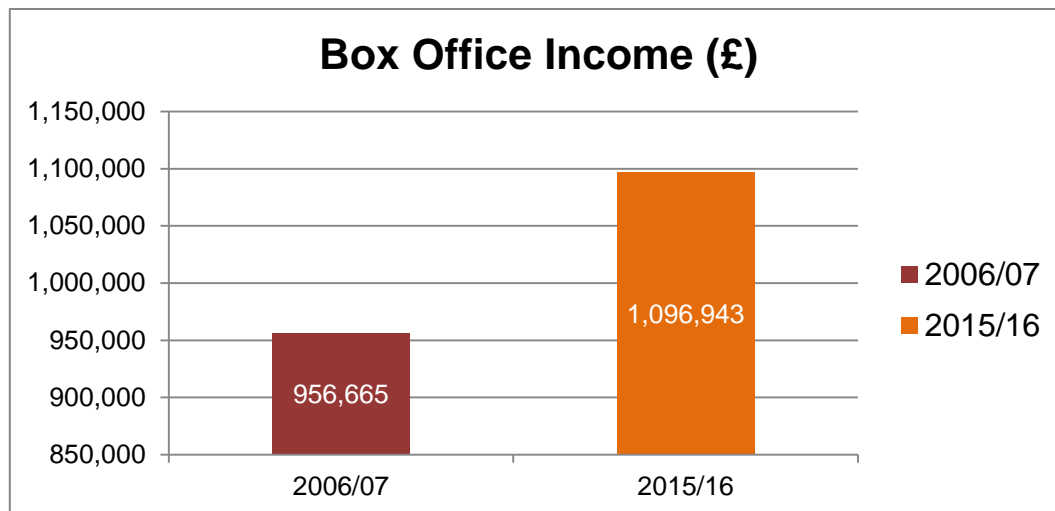
Volunteer Hours

The number of hours worked by volunteers was first calculated in the 2012/13 audit. Since then the **number of volunteer hours** that have been worked has **risen by 16%**. The estimated **value of the hours** worked has **risen from £1,082,807 to £1,125,680** in that time.



Total Box Office Income

When the results of the first ever NRTF audit were gathered for the year 2006/07 the total box office income across all rural touring schemes amounted to £956,665. The most recent survey revealed that the **total box office income has increased by 15%** to £1,096,943 in those nine years.



Number of companies booked

It is estimated that rural touring schemes **offered 1,331 companies** on scheme menus with **947 booked** (some schemes share companies on their menus). The percentages of different art forms being booked can be seen below.

