

# 10 REASONS TO PROGRAMME ARTS IN LIBRARIES

Lyndsey from Spot On Lancashire tells us 10 reasons why you should consider programming arts events in your library!

1.



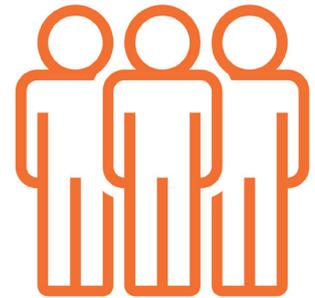
Bring new people in to your library - perhaps from a broader geographic area than normal.

2.



Strengthen existing relationships with current library users and offer them something new and exciting.

3.



See these events as opportunities to form a group of volunteers such as Friends of the library. Sometimes Friends groups can do more than staff can – e.g. fundraising, capacity to promote outside of the library.

4.



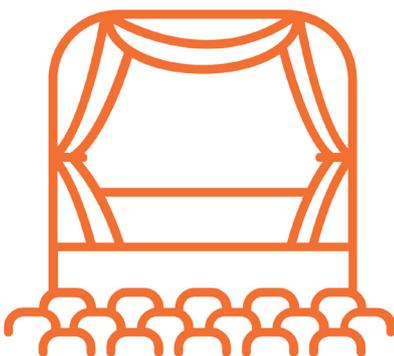
Build on and learn new skills - this is a great way to increase staff confidence in marketing, public speaking, team working and creative thinking.

5.



Strengthen and broaden your existing cultural offer - you could work thematically or offer totally different things to increase variety.

6.



See your space from a different perspective - it is no longer a library, it is a theatre space, a dance hall, a circus ring and a music venue. The transformative power of lights, backdrop and stage changes how you see your space and its potential.

7.



Be part of a wider creative community. Meet new, interesting people who have different life experiences to your own - both audiences and artists!

8.



Galvanise the hyperlocal community to focus on supporting YOUR community venue. Library audiences are often passionate about keeping their library open.

9.



Try out different types of events to see what works for you and your audiences for future programmes - the fun is in the trying.

10.



Lyndsey's most important one... To have fun! To find the spark of excitement that putting on an event and seeing it work for your users and team can create.